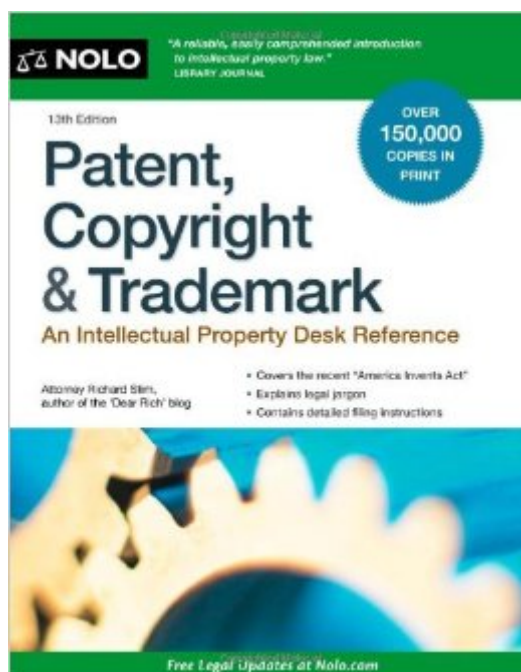


The book was found

Patent, Copyright & Trademark: An Intellectual Property Desk Reference



Synopsis

Whether you're an inventor, designer, writer or programmer, you need to understand the language of intellectual property law. Otherwise, you can't intelligently deal with intellectual property issues such as: . who owns creative works or valuable information . how owners can protect and enforce their ownership rights . how disputes between intellectual property owners can be resolved, and . how ownership rights can best be transferred to others. With Patent, Copyright & Trademark, you will: . get clear overviews of relevant laws . understand the different kinds of protection offered by patents, copyrights, trademarks and trade secrets -- and which apply to your work . get a plain-English definition of every term you're likely to come across, and . find the information you need, quickly and easily -- all entries are organized by topic and extensively cross-referenced. This edition has been updated to reflect the latest changes in intellectual property law and provides the latest U.S. Patent and Trademark Office rules and forms. It includes up-to-date discussions of the new ""first to file"" rule, which promises to revolutionize patent law. Plus, read all new Q&As excerpted from author Richard Stim's popular blog, Dear Rich. Â

Book Information

Series: Patent, Copyright & Trademark

Paperback: 608 pages

Publisher: NOLO; 13 edition (March 31, 2014)

Language: English

ISBN-10: 1413319696

ISBN-13: 978-1413319699

Product Dimensions: 7 x 1.5 x 9 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #755,018 in Books (See Top 100 in Books) #84 inÂ Books > Law > Intellectual Property > Patent, Trademark & Copyright > Patent #491 inÂ Books > Law > Legal Self-Help #6188 inÂ Books > Textbooks > Law

Customer Reviews

A complete reference with a nice thumb index along the pages. It is kind of like having a lawyer in your book case, only cheaper! This is the 13th Edition from March 2014. I have been using it to prepare patents for my trombone case designs.

This is literally just a glossary for commonly used words and phrases related to patent/copyright/trademark/trade secret stuff. There are four sections, 98% of which is definitions and the remaining few pages provide examples of what you submit. It's handy, I suppose, but is only worth its weight in how to be a dictionary.

I had no plan to buy a book like this but when I read the sample, I knew I couldn't do without it. The breadth and depth of this book are perfect; not too much, by no means not too little! Will be a great help.

I really wish more designers and Web professionals would read this. This book is a simple, but essential course that disentangles copyright, trademarks and patents into separate concepts with basic rules for each. Focused on United States law.

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